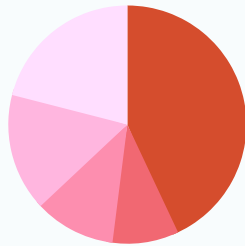


# 11th Annual ANA-NY Conference

November 9-11 • Turning Stone Resort Casino • 5218 Patrick Road, Verona, NY

## **Meet the Members**

Over 8,000 members & 17 organizational affiliates



Practitioners 43%  
Students 9%  
Educators 11%  
Leadership 16%  
Other 21%

This is an educational and inspirational opportunity for the nurses of New York State as they light the way forward. Nurses represent many roles in healthcare, from practice leadership to practitioners, educators to students, researchers, analysts and more. Meet and support the nurses of ANA-NY by sponsoring or exhibiting at this year's event. We can't wait to see you!

**NURSES**  
**LIGHTING THE WAY**



## SPONSORSHIP OPPORTUNITIES

Please select a sponsorship package from the matrix below and complete the sponsor commitment from the reverse side of this paper or digitally at [ANANY.org/11th-annual-conference](http://ANANY.org/11th-annual-conference) by September 15, 2023, to ensure the completion of sponsor benefits. Please contact the ANA-NY Program Associate with any questions by calling (888) 587-4818 or emailing [ProgramAssociate@anany.org](mailto:ProgramAssociate@anany.org).

<b>Sponsor Benefits</b>	<b>Platinum</b> 1 Available \$6,000	<b>Gold</b> 3 Available \$4,000	<b>Silver</b> 4 Available \$2,500	<b>Bronze</b> 6 Available \$1,250	<b>Exhibitor</b> 22 Available \$750
<b>Branding &amp; Marketing</b>					
Promotional material in conference bag	•	•	•	•	•
Use of ANA-NY logo to promote sponsorship	•	•	•	•	•
Name or logo in the ANA-NY Newsletter, with a circulation over 71,500	•	•	•	•	
Name or logo in the official Event Packet	•	•	•	•	
Name or logo prominently placed during sponsored session	•	•	•	•	
Name or logo included in all event-related marketing materials	•	•	•	•	
Email Marketing to attendee list	•	•	•	•	
Name or logo included on Conference Agenda	•	•			
Name or logo frequently projected during sessions	•	•			
Logo on ANA-NY website	2 Months	1 Month			
Ad in the official Event Packet	Full-Page	Half-Page			
<b>Attending</b>					
Exhibitor Table in the Event Space	Spotlight	Premium	Select	Preferred	Standard
Table for 8 at the Awards Gala	•	•			
<b>Recruiting</b>					
Unlimited posting to the ANA-NY Career Center	2 Months	1 Month			

## EXHIBIT REGULATIONS

- 1. INSTALLATION OF EXHIBITS:** Exhibitors will have the morning of November 9th for set up and the afternoon of November 11th for break down.
- 2. INAPPROPRIATE EXHIBITS:** ANA-NY reserve the right to control or prohibit any exhibit deemed by ANA-NY, in its sole discretion, to be inappropriate. Aisle space may NOT be used for exhibit purposes, displays of signs, solicitations or distribution of cards, circulars, samples, or other promotional materials.
- 3. PROHIBITIONS:** Exhibits, signs, or displays are prohibited in any public rooms or elsewhere on the premises of the exhibit hall or Headquarters Hotel.
- 4. AUDIO/VISUAL DEVICES:** The use of amplification devices (megaphones, loudspeakers) or undignified methods of attracting attention are prohibited. The use of filming, taping (video) or audio recording equipment will be permitted only if prior written permission from ANA-NY is obtained.
- 5. PRINTED MATERIALS:** Distribution of printed or promotional materials may be done only in the assigned exhibition space. Distribution of materials in all other places without written permission is prohibited.
- 6. PERSONNEL AT EXHIBITION SPACE:** At least one representative of the Exhibitor, who is pre-registered for the conference, must be in attendance at the exhibition space at all times when the exhibit area is open.
- 7. EXHIBIT HALL:** Only exhibitors and persons registered for the conference will be allowed in the exhibit hall.
- 8. IDENTIFICATION BADGES:** Admission to the exhibit hall will be by identification badge only. Only ANA-NY-supplied name badges may be used on the exhibit hall floor. Other badges, name tags, or items that identify a firm/company by name, may not be displayed.
- 9. SHIPMENTS:** Turning Stone Resort will accept exhibition shipments. Address all shipments to Turning Stone Resort Casino, ANA-NY Conference (booth *YOUR COMPANY NAME*), 5218 Patrick Rd, Verona, NY 13478
- 10. AMENDMENTS TO RULES AND REGULATIONS:** All matters and questions not covered by the Contract or these rules and regulations are subject to the decision of ANA-NY. ANA-NY have sole authority to promulgate, interpret and enforce these rules and regulations and to make any amendments to the regulations as necessary for the orderly conduct of the conference and the exhibit hall.



## SPONSOR & EXHIBITOR REGISTRATION FORM

To sponsor ANA-NY's 11th Annual Conference, complete the form below and return it via email to ProgramAssociate@anany.org or via mail to American Nursing Association - New York at 150 State Street, 4th Floor, Albany, New York 12207. Please submit all sponsorship materials no later than September 30, 2023 to ensure that you will receive all benefits available. You may also use the digital form at [ANANY.org/11th-annual-conference](https://ANANY.org/11th-annual-conference)

### Contact Information

Primary Contact Name: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Other individuals who will exhibit at the conference on behalf of your organization: \_\_\_\_\_

\_\_\_\_\_

### Sponsor Information

*Information will appear on our Conference App.*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

### Selected Sponsorship Level

*Please select a sponsorship level and indicate your preferred designation for that sponsorship.*

Platinum Sponsor \$6,000

Awards Gala Dinner

Silver Sponsor \$2,500

Friday Breakfast

Friday Lunch

Saturday Breakfast

Saturday Lunch

Gold Sponsor \$4,000

Keynote Speaker

All Educational Sessions

Conference Venue

Bronze Sponsor \$1,250

Conference Snacks

Exhibitor \$750

**Company Logo:** Please email your high resolution or vector EPS, JPEG or PNG logo to ProgramAssociate@anany.org